

Send your beater to Car Heaven

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Car shoppers can get their old beater hauled away plus gain \$1,000 toward the purchase of a new GM vehicle through the Car Heaven program.

This year Car Heaven, run by the Clean Air Foundation in association with General Motors Canada and Imperial Oil, aims to retire up to 20,000 vehicles across Canada, according to its press release.

To date more than 34,000 high-polluting vehicles have been retired through Car Heaven, amounting to reductions of more than 25,000 tonnes of greenhouse gas emissions, 15,000 tonnes of carbon monoxide emissions and 4,000 tonnes of smog forming emissions. It would take almost 500,000 brand new vehicles to emit the same amount of smog-forming emissions as the 34,000 that have been retired through Car Heaven.

The year-round Car Heaven program is dedicated to accelerating the retirement of older, higher polluting vehicles and to promoting a shift to new, cleaner and more efficient alternatives. Each donor receives a minimum \$50 charitable tax receipt from the donor's choice of 22 affiliated charities and their vehicles are towed free of charge by A-Part Auto.

In addition, General Motors will provide a \$1,000 certificate that can be applied to the purchase of just about any new GM vehicle if the vehicle donated to Car Heaven is a 1995 model year or older, in running condition, licensed and insured for the previous consecutive six months.

"Through Car Heaven we can get more new, cleaner technology on the road faster, and that's good for the environment," said Jerry Daniel, B.C. zone manager for General Motors of Canada, in a press release.

"Car Heaven is one of many strategies that GM is involved with to reduce the impact vehicles have on the environment. Since 1970, GM has reduced smog-causing emissions from vehicles by 99.7 per cent, with the introduction of sophisticated emission control technology and GM vehicles have earned more EnerGuide fuel efficiency awards than any other manufacturer."

The new low emission vehicles that are manufactured today generate at least 100 times less VOCs and 44 times less NOx than vehicles of similar size that were manufactured prior to 1988. In fact, the average vehicle donated to Car Heaven (model year 1990-1991) is 33 times more polluting than a brand new 2006 Pontiac Wave.

Donor forms and program details are available online at www.carheaven.ca or, by calling 1-778-371-7123 or by visiting GM dealerships in the Vancouver area.

