

PickupPal Blog

Getting ideas down the road

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[Van's Warped Tour and PickupPal](#) »

[Get that old clunker off the road! Car Heaven gets a 92 Million Dollar Boost!](#)

PickupPal and the [Clean Air Foundation](#) are very excited about the government of Canada's recent commitment to make a difference in getting old cars off the road and recycled properly. Vehicles built before 1995 produce about 19 times more air pollutants than 2004 and newer modeled cars. In fact, one-third of the vehicles driven by Canadians are responsible for two-thirds of the smog created. Canadian Federal Environment Minister John Baird said today the government will give the Toronto-based Clean Air Foundation \$92 million over four years to run a national vehicle "scrappage" program - ([Details Here](#)). As a Clean Air Foundation partner we want to send out our congratulation's to the [Car Heaven Program](#) team for all of their hard work and we look forward to being part of the solution that helps to reduce harmful air pollutants.

PickupPal was on hand at the press conference this afternoon and we took some pictures - behind the scenes.



Notes: Federal Environment Minister - Hon. John Baird announcing the Canadian governments support of the Car Heaven project and the commitment of 92 million over four years to expand the program.



Notes: Photo Ops in front of the Car Crusher!



Notes: [Ian Morton](#) (Founder & Chief Executive Officer - Summerhill Group) and myself.



Notes: O.K. we are on the move people!



Notes: Talking to the guys at [Sonshine Auto Parts](#) - “Hey man where do you get those sweet hats with the flames on them?”



Notes: Adam Elliott, Myself, Suesan Danesh from PickupPal. [Notice how I was able to score a sweet hat! - yeah man flames and all!]

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